

The Women Build brings together strong women from across the region to build a home for a local single mother.

We invite female leaders in C-Suite or leadership roles seeking a transformational opportunity to support the homeownership dreams of a deserving family to join the 2024 Women Build. Join the build as a Leader, Duo, or Corporate Partner!

— **BENEFITS INCLUDE** —

- Invitation to exclusive build day with other female leaders for a unique and unforgettable volunteer and networking experience
- Promote your business and partnership with Habitat for Humanity with a personalized toolkit for social media and advertising campaigns
- Relationship building with other like-minded female professionals in the Tampa Bay Region.
- Commemorative Women Build hardhat & t-shirt...and more!

Get Involved

Scan the QR Code, visit WomenBuildTampaBay.com, or contact Katie Rockman at krockman@habitatpwp.org for more information.



2024 WOMEN BUILD
HONORARY CO-CHAIRS
Marsha Droste & Heather Ford

*Partner, Pete & Shorty's Iowa
Bistro & Hooters Restaurants*

*CFO, Power Design &
Board Chair, Habitat for Humanity*

INDIVIDUAL OPPORTUNITIES

Leader - \$2,500

Join the Women Build as a community leader through the Leader sponsorship! This sponsorship is designed for female leaders in a C-Suite or leadership role seeking a life-changing donation and volunteer opportunity to support a local single mother. Attend an exclusive build day with other female leaders for a unique and unforgettable volunteer and networking experience. Promote your business and partnership with Habitat for Humanity with a personalized toolkit for social media and advertising campaigns.

- Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Commemorative Women Build hard hat & Women Build t-shirt
- Invite to the Women Build calendar to volunteer on build days with open spots
- Name recognition on the signage in front of the family's home for the duration of construction
- Name included on collateral and media releases promoting the build
- Inclusion in the Leader social media campaign – a graphic with your headshot and logo announcing your involvement with the build.
- Personalized toolkit of marketing assets to announce your involvement with the build, including video interview footage, social media graphics, etc.
- Recognition on the Habitat website with a link to your website

Duo - \$4,000

This sponsorship level is perfect for Moms and Daughters, Sisters, Best Friends, and Business Partners who want to partner together for a life-changing donation and volunteer opportunity for a local single mother. With this package, you each can attend an exclusive build day with other female leaders for a unique and unforgettable volunteer and networking experience.

- Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Commemorative Women Build hard hats & Women Build t-shirts
- Invite to the Women Build calendar to volunteer on build days with open spots
- Name recognition on the signage in front of the family's home for the duration of construction
- Name included on collateral and media releases promoting the build
- Inclusion in the Duo social media campaign – a graphic with your headshots and logos announcing your involvement with the build.
- Personalized toolkit of marketing assets to announce your involvement with the build, including video interview footage, social media graphics, etc.
- Recognition on the Habitat website with a link to your website

Legacy Volunteers

As a thank you to our founding Hammers and Heels members, the legacy volunteer level is designed with your support in mind. The Women Build continues to serve local families thanks to your gifts of time, talent, and treasure. Thank you for touching the lives of so many single moms and their families.

- Invitation to a Women Build Kick-Off Party at the start of the build
- Women Build t-shirt
- Invite to the Women Build calendar to volunteer on build days with open spots

CORPORATE PARTNERSHIPS

Diamond Stud - \$25,000

- Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation for a C-Suite Leader to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Ability to reserve 4 team build days for a group up to 15 volunteers.*
- Prominent logo recognition on the home signage. Inclusion in PR and marketing efforts regarding the home build.
- Opportunity to present the keys and speak at the home dedication
- Women Build t-shirts for volunteers
- Annual recognition on Donor Wall & in Annual Report
- Custom frame commemorating your sponsorship
- Habitat-curated video of build day footage and dedication day for your use
- Marketing tool kit (graphics, press release template, and other collateral)
- Recognition on the Habitat website and the build's social media campaign.

Golden Nail - \$10,000

- Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation for a C-Suite Leader to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Ability to reserve 2 team build days for a group up to 15 volunteers.*
- Logo recognition on home signage. Inclusion in PR and marketing efforts regarding the home build.
- Opportunity to present the hammer at the home dedication
- Women Build t-shirts for volunteers
- Annual recognition on Donor Wall & in Annual Report
- Marketing tool kit (graphics, press release template, and other collateral)
- Habitat-curated video of build day footage and dedication day for your use
- Recognition on the Habitat website and the build's social media campaign.

Silver Nail - \$5,000

- Invitation to a Women Build Kick-Off Party at the start of the build
- Invitation for C-Suite Leader to a Women Build Exclusive Leaders day (photo opp and exclusive networking opportunity)
- Ability to reserve 1 team build day for a group up to 15 volunteers.*
- Logo recognition on home signage. Inclusion in PR and marketing efforts regarding the home build.
- Women Build T-shirts for volunteers
- Annual recognition on Donor Wall & in the Annual Report
- Recognition on the Habitat website with a link to your website and the build's social media campaign.
- Marketing tool kit (graphics, press release template, and other collateral)

**Subject to availability on the official Women Build home. Team Build day may be substituted for other Habitat home site.*