



**Habitat  
for Humanity**<sup>®</sup>  
of Pinellas &  
West Pasco Counties

**The Community Builder**  
FEBRUARY 2023 | VOL. 19



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# A Note from Mike Sutton, President & CEO



*Dear Habitat Supporter,*

Welcome to the nineteenth edition of The Community Builder newsletter!

This exclusive communication is specifically designed for you – our Advisory Board Members, Board of Directors, Emeritus Trustees, Legacy Society Members, Community Builders Society Members, and major donors. The goal of this monthly communication is to provide you with insight into current and upcoming projects, events and initiatives designed in support of our mission.

Thanks to the support from our community and hardworking homeowner partners, our affiliate presented a check for over \$1 Million this week on February 14th, representing the taxes paid by Habitat homeowners. This number proves the impact that the Habitat program makes not only on these families, but on the community as a whole. When an individual becomes a homeowner, they become a source of stability for generations to come. With the support of all of you, we can make a significant increase in this number by building more homes in years to come.

**997**

families served

**796**

homes built

**201**

a brush with  
kindness projects

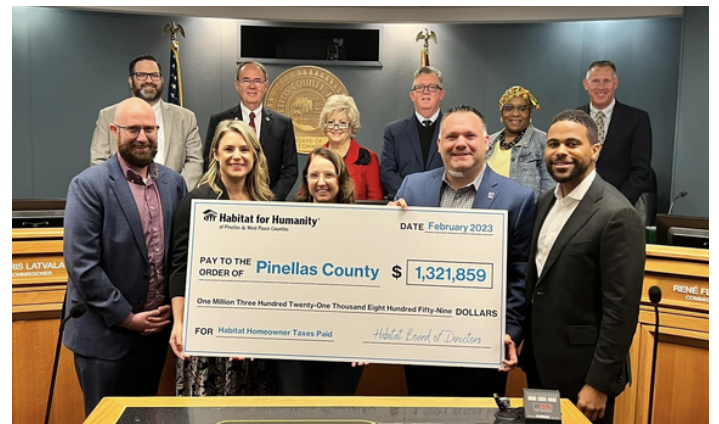
**719**

homes funded  
overseas

Thank you for your ongoing partnership.  
Together, we will continue to move the mission  
forward to build homes, communities and hope.

Sincerely,

**Mike Sutton, President & CEO**  
Habitat Pinellas and West Pasco



## our mission

Seeking to put God's love into action, Habitat for Humanity brings people together to build homes, communities and hope.

# Habitat Staff Accolades

## Tampa Bay Business Journal

### Mike Sutton Recognized as Power 100 Honoree for Third Year in a Row

Our very own President & CEO is recognized for the third year in a row on the 2023 Tampa Bay Business Journal's Power 100 list, a guide to the region's most influential business leaders! The Power 100 list serves as guide to the region's most influential business leaders.

"To narrow down the list, the team assessed not only organizational leadership but those who, either visibly or quietly, through philanthropic or institutional means, shape the path and fortunes of the regional business community beyond their own bubble," TBBJ explains. "The recognition represents a cumulative impact and staying power. Power by nature doesn't change quickly. There will be familiar names."

Mike's strategic vision and leadership continues to elevate the Habitat brand and spread awareness of the impact made in our community through the mission.

Congratulations and thank you to Mike for his continued leadership!



## Tampa Bay Business Journal

### Gaby Camacho Recognized as Businesswoman of the Year Honoree



Gaby Camacho, Habitat's Chief Construction Officer, has been selected as a 2023 Tampa Bay Business Journal, Business Woman of the Year Honoree!

Over 200 nominations were received for this year's awards. The awards feature some of the most dynamic and influential businesswomen in Tampa Bay. Their industries include everything from banking and technology to construction and innovation.

Gaby is one of 29 honorees chosen. By design, it is a smaller roster of honorees than in years past, resulting in a higher scrutiny of candidate submissions. This is designed to raise the caliber of the honorees, adding more weight and value to this recognition in the years to come.

# Community Partnerships

## Homeownership Program

### Habitat Board Build Day

On Friday, January 20th, our Board of Directors joined us out on the build site to swing a hammer and help build an affordable home for families in our program. We had two groups out that day, both in St. Petersburg and in Holiday. The team in St. Petersburg worked together to install windows and water sealant. The house they were working on will soon become our 800th home milestone. The future homeowner, Brianna Clayton, made an appearance on the work site that day.

In Holiday, members painted the exterior of a Home that is set to be dedicated to The McClanahan Family next month. While working on this house, Habitat Board Chairman, Brandon Brayboy, made a beautiful statement about our organization: "We build generational hope. We just happen to manufacture Homes."



## Target Circle

### Habitat Featured in Target Circle Partner Program

This quarter, we're featured in Target Circle™ Community Giving! Place votes for us in your Target App.

Here's how:

Step 1: Choose "My Target" in the Target app

Step 2: Tap on "Target Circle™"

Step 3: Select "Vote for nonprofits"

Step 4: Find "Habitat For Humanity of Pinellas" & vote!

**Help support us  
with Target Circle.**

**Vote by March 31.**



## Thank You to Our Sponsors

# 800th Home Build Milestone

Brianna Clayton and her 5-year-old daughter, Paisley, are the 800th family to partner with Habitat Pinellas and West Pasco Counties. This March, they will become homeowners in the Lealman community in St. Petersburg.

“My house will be a place of safety, peace, and love for Paisley to grow up in.” - Brianna Clayton

Habitat Pinellas and West Pasco will celebrate our 800th Home Build in the Lealman community on March 24th, 2023. Since launching the campaign to support this home build, we have surpassed our goal of 100 donors at \$800!

RSVP online and learn more about event details and sponsorship opportunities at [habitatpwp.org/800th home](https://habitatpwp.org/800thhome).



# 800<sup>th</sup> home

03.24.23 @ 10:00 AM  
2790 53rd Avenue North, St Pete

## Thank You to Our Sponsors

as of 2/14/2023

#1 Seamless Gutter Solutions  
AAA Electric Contractors  
Applied Image  
Assurity Title  
Banning Lumber & Millwork  
Bay Tech Label  
Blume Mechanical  
Brad & Jenny Gonzalez-Bohnert  
Brandon & Christian Brayboy  
Bruce Terwilliger  
Caprice Edmond  
Cesar Figueredo  
Charles & Mary Franckle  
Charles Rogers  
Chris Hackney  
Cityverse  
CLC Insurance Agency, Inc.  
Clint & Katie Cole  
Coffin Painting  
Comfort All-Stars  
Coolaire of Pinellas  
Crown Automotive  
Dave's Homework of Pinellas  
DiGiovanni Homes  
D-Mar General Contracting & Mechanical  
Duke Energy  
Ellen Hirsch & Nico de Haan  
Encore Bank  
Finke Brothers, Inc.  
First Horizon Bank  
FG Drywall  
Frank Starkey  
FreeWill  
G. Hoskins Inc.  
Gaby Camacho  
Genie of Clearwater  
George & Carolyn Cretokos

Giddings Crawford, PLLC  
Gulf Tile  
Gutter Systems, Inc.  
Hallmark Development of Florida Inc.  
Harrington Air Conditioning  
Heather Ford  
House of Floors of Tampa  
Infotect Design Solutions  
Ironshield Security  
J Square Developers  
Jack & Heather Shanks  
Jason & Denise Miller  
Jason & Janna Clement  
Jeff & Brandy Fishman  
Joe & Marylou Bourdow  
Joe Faw  
John & Stephanie Doran  
John M. Williams Masonry LLC  
Jordan & Michelle Myers  
Kalei Blair  
KAM Roofing Services LLC  
Ken and Kelly Ginel  
Ken Rush  
Kids Pedal Power  
Kitty Bonczyk  
Lokey Automotive Group  
Lowe's  
Lynn Skelton  
M.E. Wilson  
Maher Chevrolet  
Mike Sutton  
Morgan Brochetti  
Namaste Homes  
Nancy & David Ridenour  
Norm Bungard  
On the Go Auto and Home Repair

Optimum Promotional Products  
Pamela Lee  
Pinellas Realtor Affiliate Business  
Pinellas Realtor Organization & Central Pasco  
Realtor Organization Partners  
Power Design  
Pro-Master Painting Services  
ProSource  
Raimondi Plumbing, LLC  
Rick Cashman  
Rick Vail and Michael Scranton  
Robyn Liska  
Royal Insulation LLC  
Scott & Laurie Daigle  
Scott Cook  
Sean King  
Selena Holmes  
SOHO Green  
Sonja Felton  
Steve Riordan  
St. Petersburg College  
T&T Stucco  
Tampa Bay Housing Authority Services  
The Law Firm of Vanessa L King  
Todd St. John Fulton  
Tom Hoffman  
Torre Painting  
Tracy West  
Ultimate Services  
United Community Bank Foundation  
Upper Tampa Bay Chamber of Commerce  
Valspar Championship  
W3 Insurance  
WestCMR  
Westphal Foundation - St. Pete Hospitality Group  
West Shore Construction Corp  
West Pasco Board of Realtors



# Habitat Celebrations

## Staff Recognition

### Staff Promotion

As our affiliate continues to grow and develop, we work to bring more opportunities for our staff in order to support our goal of serving more families. We are excited to have approached 70 employees who are dedicated to advancing the Habitat mission.

Join us in congratulating two recent promotions on the Habitat team:



**Sandra Homes**  
Director of Program  
Education



**Xavier Oliver**  
Director of Programs

## Staff Expansion

### New Hire

As our affiliate continues to grow, we have been looking to bring new staff members on in various positions to support our goal of serving more families.

Join us in welcoming Amber Woods to the team!



**Amber Woods**  
Construction Crew  
Leader

## Homeownership Program

### 11 New Candidate Families Accepted Last Month

When a homeowner candidate is accepted into the program, a surprise meeting is set up at our administration offices to welcome the new homeowner candidate with the exciting news.

The journey begins for these families...



## Advocacy

# Elected Official Build Day

On Friday, February 3rd, Habitat for Humanity of Pinellas and West Pasco Counties hosted a volunteer build day exclusively for local Pinellas County elected officials.

Demonstrating that affordable housing is a nonpartisan issue, 23 elected officials from across the county volunteered at Habitat Pinellas and West Pasco's 800th home build, located in Lealman. The elected officials were able to meet the homeowner, Brianna Clayton, and learned about her journey toward affordable homeownership by putting sweat equity into her home. This exciting milestone will be celebrated in March with the Brianna and her daughter, Paisley, when the home is completed.

After completing exterior painting and framing tasks, the group came together for an affordable housing discussion. The conversation covered many of today's hot topics regarding the housing crisis, including interventions, policy solutions and funding approaches.



# HABITAT'S DISCO BALL

# 03.31.23 AT 7 PM

# THE VINOY RENAISSANCE HOTEL

PRESENTED BY



**SPONSORSHIPS AND INDIVIDUAL TICKETS AVAILABLE NOW!**  
**VISIT [HABITATPWP.ORG/DISCO-BALL](https://www.habitatpwp.org/disco-ball) FOR MORE INFO**

## Milestone Dedication

# 800<sup>th</sup> home

Celebrate the **800th** home built in our community with an **\$800 donation!**

Habitat for Humanity of Pinellas & West Pasco Counties' 800th home dedication is approaching quickly. With only 10 houses left to build, we will be celebrating this amazing milestone in March 2023.



donate today at  
[habitatpwp.org/800thhome](https://habitatpwp.org/800thhome).



*The Clayton Family*

## 2nd Annual CEO Build

# CEO BUILD



**leaders working together**  
building homes, communities, and hope.

Last year, 55 CEOs from the Tampa Bay Area took part in our inaugural CEO Build. The build was a major success and helped provide the Middlebrooks family with a safe and affordable home.

The CEO Build is back for year two and sponsorship opportunities are now available! We have over 55 CEO's committed to serving another family in our community.

*Will you join them?*

**Our CEO Build kicks off this week!**  
To learn more visit [habitatpwp.org/ceobuild](https://habitatpwp.org/ceobuild).





**Habitat  
for Humanity®**  
of Pinellas & West Pasco Counties

# CEO BUILD

leaders working together  
building homes, communities, and hope.

## 2023 Honorary Chairs



**Mindy Grossman**  
Partner & Chair of  
Consello Group, Former  
CEO of WW and HSNi



**Bill Brand**  
CEO of  
Rue21



**Ryan Ross**  
President of  
Neiman Marcus

Media Partner



## Thank You to Our Committed Leaders

as of 2/14/23

### \$10,000 Challenge Level

**Bill Brand (Honorary Co-Chair)**  
CEO of Rue21 and Habitat for  
Humanity International Board Member

**Bridgette Bello**  
CEO & Publisher of Tampa  
Bay Business & Wealth

**John Couris**  
President & CEO of Tampa General Hospital

**Melissa Seixas**  
Florida State President of Duke Energy

### \$2,500 Founder Level

**Marc Banning**  
CEO of Banning Lumber

**Ronde Barber**  
General Chairman of Copperhead Charities

**John Barrett**  
President & CEO of First Citrus Bank

**David Bennett**  
CEO of Pinellas REALTOR® Organization  
& Central Pasco REALTOR® Organization

**Ravi Chari, MD**  
President of HCA Healthcare West Florida

**Ronald Christaldi**  
Tampa Managing Partner and  
President & CEO of Shumaker Advisors

**Jason Clement**  
Founding Partner & CEO of Sports Facility Companies

**Susan Crockett**  
President & CEO of Ruth Eckerd Hall

**Bill Cronin**  
President & CEO of Pasco EDC

**Thomas Del Zoppo**  
CEO of New Hotel Collection Group

**David Deno**  
CEO of Bloomin Brands, Inc.

**Elodie Dorso**  
President & CEO of Evara Health

**Ed Droste**  
Chairman of Provident Management Corporation

**Elizabeth Dvorak**  
CEO of Workscapes

**Lisa Faller**  
President of FKQ Advertising & Marketing

**Ray Ferrara**  
Executive Chairman of ProVise Management Group

**Scott Fink**  
VW of Wesley Chapel, Subaru of Wesley Chapel,  
& Fink Five Foundation

**Jeffrey Fishman**  
President of Investors Title & Settlement Services

**Vincent Forese**  
President & CEO of Link-Systems International

**Wendy Gattis**  
CEO of DITEK Corporation

**Bill Goede**  
Tampa Bay President of Bank of America

**Robert Glaser**  
President & CEO of Smith & Associates Real Estate

**Leo "LJ" Govoni**  
CEO of Big Storm Brewery & Distillery

**Mindy Grossman (Honorary Co-Chair)**  
Partner & Chair of Consello Group, Former CEO WW & HSNi

**Russ Hallenbeck**  
CEO of Tibbetts Lumber Company

**Kevin Hawkins**  
CEO of MidAtlantic Finance Company & Owner of Crown  
Automotive Group

**Keri Higgins-Bigelow**  
Founder & CEO of livingHR

**Dr. Patrick Hwu**  
President & CEO of Moffitt Cancer Center

**Neil Kiefer**  
CEO of HMC Hospitality Group, Inc.

**Ken LaRoe**  
CEO, Chairman, and Founder of Climate First Bank

**Sharon Leite**  
CEO of Ideal Image

**Brett McGill**  
President & CEO of MarineMax

**Brooke Miranda**  
President & CEO of Sunshine State Economic Development  
Corporation

**Robin Moch**  
Partner at M.E. Wilson Company

**John Moore**  
President of Bayfront Health St. Petersburg

**Frank Musolino**  
CEO of Power Design

**T. Corey Neil**  
President & CEO of The Bank of Tampa

**Karl Nurse**  
President of Bay Tech Label

**Amanda Payne**  
President & CEO of Amplify Clearwater

**Steve Raney**  
Chairman & CEO of Raymond James Bank

**Chip Reeves**  
President & CEO of The First Bank

**Bill Roberti**  
Managing Director of Alvarez & Marsal

**Elliott Ross**  
President of The Ross Realty Group

**Ryan Ross (Honorary Co-Chair)**  
President of Neiman Marcus

**Kuleen Shah**  
Founder of Connecting Tampa Bay

**John Strong**  
Chairman & CEO of Bankers Financial Corporation

**Mike Sutton**  
President & CEO of Habitat Pinellas and West  
Pasco

**Brian Van Slyke**  
Regional President of Kolter Urban LLC

**Randy Ware**  
Founder & CEO of WestCMR

**Tracy West**  
President of Copperhead Charities and Valspar  
Championship Tournament Director

**Tom Zernick**  
President of Bay First National Bank

[habitatpwp.org/CEObuild](https://habitatpwp.org/CEObuild)

Construction Site Sponsor

Relationships. Ideas. Solutions.

[habitatpwp.org/CEObuild](https://habitatpwp.org/CEObuild)



# Upcoming Events

## The Elias Family Home Dedication

February 24th | 9 AM - 9:30 AM  
2780 53rd Ave N. St. Petersburg

## Habitat's Disco Ball Gala

March 31st | 7 PM  
Vinoy Renaissance Hotel

## The McClanahan Family Home Dedication

February 27th | 9 AM - 9:30 AM  
3150 Bluebird Drive, Holiday, FL

## Affordable Housing 101

April 20th | 12 PM - 1 PM  
Online - Zoom

## 800th Home Milestone Dedication

March 24th | 10 AM - 11 AM  
2790 53rd Avenue North, St Petersburg

how to get involved

	<i>Apply</i>
	<i>Donate</i>
	<i>Volunteer</i>
	<i>Shop</i>
	<i>Advocate</i>



	<b>CLEARWATER</b>	<b>NEW PORT RICHEY</b>
<b>ReStore</b>	13355 49th Street North, Suite B	6431 US Highway 19 North



### visit us

**Clearwater ReStore & Truist Education Center**  
13355 49th St N, Suite B Clearwater, FL 33762

**Administrative HQ**  
14010 Roosevelt Blvd, Suite 704 Clearwater, FL 33762

**New Port Richey ReStore**  
6431 US Highway 19 North New Port Richey, FL

**St. Pete Resource Center**  
1350 22nd St S, St. Petersburg, FL 33712

**(727) 536-4755 | [habitatpwp.org](http://habitatpwp.org)**

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