



## Women Connecting for Habitat

The mission of Hammers & Heels is to empower women to help families build strength, stability and independence. At Habitat for Humanity of Pinellas and West Pasco Counties, we have the ability to provide opportunities for hands-on learning, and given these tools, women can succeed in changing their communities.

### Benefits of Joining

- Support Habitat for Humanity
- Make a lasting impact on the lives of local women
- Grow your personal and business connections
- New friendships with like-minded women
- Enjoy fun, social events
- Participate in the Women's Build project
- Your very own Hammers & Heels hard hat



For more details, contact Devin West at [dwest@habitatpwp.org](mailto:dwest@habitatpwp.org) or (727) 536-4755 ext. 222.

You can also visit our website at [habitatpwp.org](http://habitatpwp.org)

<i>Membership Levels &amp; Benefits</i>	<b>Kitten Heel Membership</b>	<b>Stiletto Membership</b>
<b>Annual Membership Donation</b>	\$500	\$750
<b>Annual Membership Timeframe</b>	July 1 - June 30	July 1 - June 30
<b>Hammers &amp; Heels Hard Hat</b>	New members only	New members only
<b>Hammers &amp; Heels Women's Build Tshirt</b>	X	X
<b>Recruit &amp; Renew Party invitation</b>	X	X
<b>Women's Build Groundbreaking Kickoff Party</b>	X	X
<b>Sip, Shop &amp; Shoes invitation</b>	Ticket purchase required	Free of charge!
<b>DIY Event invitation</b>	Ticket purchase required	Free of charge!
<b>Invitations to quarterly social/networking events</b>	X	X
<b>Women's Build Home Dedication &amp; Wrap Up Party invitation</b>	X	X
<b>Invitation to Annual Donor Appreciation Event</b>	X	X
<b>Quarterly volunteer opportunities*</b>	X	X
<b>Priority scheduling for Women's Build volunteer opportunities</b>		X

\*Subject to availability

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## Frequently Asked Questions

**What is a “giving circle?”** A giving circle is a group of individuals who pool their dollars and together decide where to give their money, while learning about philanthropy and their community.

**What does Hammers & Heels do?** The mission of the Pinellas and West Pasco Hammers & Heels circles is to improve the lives of low-income families in Pinellas and Pasco Counties through collective giving. Resources raised through memberships are used to continue building homes in partnership with Habitat families. In addition, resources may be used for special projects as determined by the Hammers & Heels leadership team.

**How can I join?** Join by making a \$500 or \$750 annual gift to Habitat for Humanity of Pinellas and West Pasco Counties. Visit [habitatpwp.org](http://habitatpwp.org) to donate. Monthly payment plan is an option.

**Company Sponsorships are available.** For details, please contact Devin West at [dwest@habitatpwp.org](mailto:dwest@habitatpwp.org).

**What is the term of membership?** Annual. A member may join and make her gift any time during the year. The pool of money is available for distribution before the home is built. If made after June 30, the gift will become part of the resources distributed the following year.

**What is “strategic philanthropy?”** Philanthropy is strategic when its goal is to leverage a greater impact than is possible through the actual dollars or time invested. The intent of strategic giving is to support comprehensive solutions that will make a lasting difference for entire target populations.

The following are examples of strategic philanthropy as it relates to Habitat for Humanity:

- Collective giving creates a larger resource pool so that individual members have greater impact on the families we serve.
- Hammers & Heels members focus on key Habitat initiatives in order to make a lasting difference for target populations.
- Hammers & Heels fosters collaboration among community partners and facilitates shared learning among agencies serving families in Pinellas and Pasco Counties.

**What is the money used for?** Of the \$500 or \$750 annual contribution, 100% goes directly into the annual fund that sponsors the Women Build every spring.

**Is my gift tax deductible?** Yes, a gift to Habitat for Humanity of Pinellas and West Pasco Counties, through our Hammers & Heels program is a charitable contribution and is tax deductible to the fullest extent of the law.

**What volunteer opportunities are available?** A member’s participation may range from simply making a gift to attending Hammers and Heels social events. Volunteer opportunities include building on the Women’s Build or ongoing home builds, volunteering in the ReStores and helping out in the administration offices.

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